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**System and Method for a Dynamically
Integrated Search Engine**

ABSTRACT

A system and method for dynamically integrating a site
5 specific search engine. In one embodiment, a hidden HTML
tag is used on web pages to identify the site specific
search engine for the web site. When a user requests a
site specific search engine from the user's web browser,
the HTML tag is located and the corresponding web page
10 containing the site specific search engine is opened. In
another embodiment, if the HTML tag identifying the site
specific search engine is not found, an analysis of the web
site's root node is made to identify a site specific search
engine. If a site specific search engine is identified
15 through the analysis, the search engine web page is opened.
In yet another embodiment, if the site specific search
engine is not found through either a hidden HTML tag or by
analyzing the web site's root node, a generic site specific
search routine is invoked. The generic site specific
20 search receives search parameters from the user and
searches web pages from the web site to compile a list of
matching web pages. The list of matching web pages is then
displayed to the user for further selection.